



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

McKenna Media
1322 G St SE
Washington, DC 20003

Contract # 5272217

Schedule Dates 06/07/22-06/13/22
Advertiser Brian Schwalb for DC-D (146643)
Agency McKenna Media (17547)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brian for DC 6.7-6.13 (1739286)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Buckley,Lauren
Phone/Fax /
CPE 11039
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/03/22
Last Modified 06/03/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$2,340.00
Net Total \$13,260.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	22	\$15,600.00
Grand Total:	22	\$15,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/07/22-06/09/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/3/22
2.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		6/3/22
3.0	Normal Line / SPOT	06/08/22-06/10/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1		1			2	\$300.00	\$600.00	Washington (WJLA)		6/3/22
4.0	Normal Line / SPOT	06/07/22-06/09/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		6/3/22
5.0	Normal Line / SPOT	06/13/22-06/13/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		6/3/22
6.0	Normal Line / SPOT	06/08/22-06/10/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1			2	\$900.00	\$1,800.00	Washington (WJLA)		6/3/22
7.0	Normal Line / SPOT	06/07/22-06/09/22	2	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$1,800.00	\$3,600.00	Washington (WJLA)		6/3/22
8.0	Normal Line / SPOT	06/13/22-06/13/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/3/22
9.0	Normal Line / SPOT	06/08/22-06/10/22	3	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		6/3/22
10.0	Normal Line / SPOT	06/07/22-06/09/22	3	:30	11:35P- ABC-Jimmy Kimmel			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/3/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0.1	Preempt	06/13/22															Washington (WJLA)	Program Change/Exception - News moved to 1135p due to NBA	
12.0	Normal Line / SPOT	06/11/22-06/12/22	2	:30	6P- 7P (EST)							1	1	2	\$525.00	\$1,050.00	Washington (WJLA)		6/3/22
13.0	Normal Line / SPOT	06/11/22-06/11/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)		6/3/22
14.0	Normal Line / SPOT	06/11/22-06/11/22	3	:30	11P- 12A (EST)							1		1	\$150.00	\$150.00	Washington (WJLA)		6/3/22
15.0	Normal Line / SPOT	06/12/22-06/12/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		6/3/22

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